

Enriching Minds. Enhancing Community.

strategic plan – 2021

vision

To be the model for a vibrant and vital 21st century community library

mission

The Ridgefield Library anticipates and meets the evolving needs of our community. We are an essential partner and the place where people discover, question, learn and connect

values

The Ridgefield Library is guided by these principles:

- To be a trusted community leader and partner, woven into the fabric of Ridgefield
- To be an accessible and inclusive resource for all
- To respect and value one another in a safe and welcoming environment

Objectives

- Engage and inspire our community in meaningful and innovative ways
- Cultivate a highly motivated and professional staff
- Ensure the financial and operational sustainability of the Library

Engage and inspire our community in meaningful and innovative ways

Collections: Maintain diverse and updated collections in relevant formats

Programs: Offer relevant, enriching and educational programs

Community Engagement: Ensure community engagement through clear communications, meaningful partnerships and ongoing outreach

Technology: Embrace current and emerging technologies to serve and educate patrons and staff

Space Utilization: Optimize space to best serve community and Library needs

Cultivate a highly motivated and professional staff

Staffing: Attract and retain highly-qualified, diverse personnel

Professional Development: Encourage and support staff with ongoing training and continuing education

Recognition: Acknowledge and actively recognize staff accomplishments

Ensure the financial and operational sustainability of the Library

Financial:

Town: Build and maintain relationships with the Ridgefield community, local leaders, officials and organizations to foster support

Fundraising: Develop and execute a plan to meet annual fundraising goals, grow endowment and expand donor base

Budget & Asset Oversight: Effectively manage financial resources

Operational:

Physical: Operate safe, well-maintained building and grounds

Virtual: Maintain secure, stable online resources

Approved by Ridgefield Library Board of Directors, July 26, 2021